The Multiple Layers of B&R Initiative

From One Belt One Road to B&R to No Belt No Road
From Opening-up Strategy to Cooperation Initiative

BRI has become a discursive system that keeps evolving itself around the answering the question of:

How do we co-exist in peace and prosperity?
How can China convince the rest of the world that its proposal could work to benefit the others as well?
Key Signifiers and Core Values:

- **Zero-Sum**
  - Conflict
  - Blocking
  - Gain-Loss

- **Win-Win**
  - Harmony
  - Inclusiveness
  - Mutual benefit

- **Common Prosperity & Respect of Diversity**
  - Communication
  - Respect
  - Understanding
  - Agreement

- A community with a shared future for mankind

People-to-People ties through HE

The B & R educational community
People-to-People Tie to connect the hearts of the people

- Academic exchange
- BRI Scholarships
- CFCRS
- Joint labs and research cooperation
- Entrepreneurships training and skill development

In the advancement of ‘people-to-people bonds’, tourism and cultural exchanges at best count as ‘fast food culture’, providing a shallow and superficial experience. It is only through education and skills training that we can achieve deeper cultural understanding and carry out a long-term and meaningful strategy.

Ling Shengli, Associate Professor, Institute of International Relations, China

Vision and Actions on Jointly Building Silk Road Economic Belt and 21st-Century Maritime Silk Road
March, 2015