

The Multiple Layers of B&R Initiative

From **One Belt One Road** to **B&R** to **No Belt No Road**

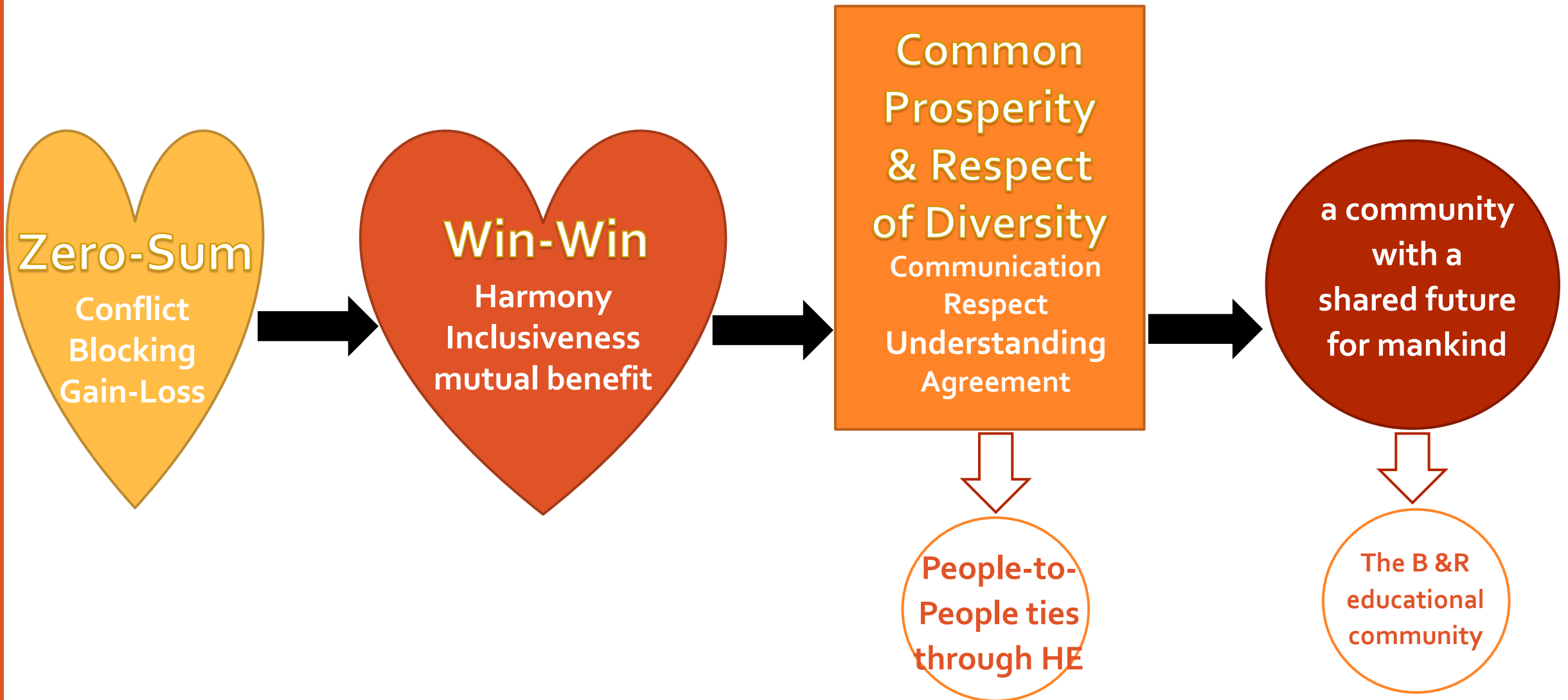
From **Opening-up Strategy** to **Cooperation Initiative**

BRI has become a **discursive system** that keeps evolving itself around the answering the question of:

How do we co-exist in peace and prosperity ?

How can China convince the rest of the world that its proposal could work to benefit the others as well?

Key Signifiers and Core Values:



People-to-People Tie *to connect the hearts of the people*

- Academic exchange
- BRI Scholarships
- CFCRS
- Joint labs and research cooperation
- Entrepreneurships training and skill development

*Vision and Actions on Jointly Building Silk Road
Economic Belt and 21st-Century Maritime Silk Road
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In the advancement of 'people-to-people bonds', tourism and cultural exchanges at best count as 'fast food culture', providing a shallow and superficial experience. It is only through education and skills training that we can achieve deeper cultural understanding and carry out a long-term and meaningful strategy.

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